# WHATS MORETON BAY

Welcome to What's on Moreton Bay, the premier events platform dedicated to showcasing the vibrant tapestry of experiences in the City of Moreton Bay. We offer a dynamic portal for discovering an array of captivating events and attractions, creating an indispensable resource for locals and visitors alike.

With a finger on the pulse of the city's pulse-pounding activities, cultural festivals, and community gatherings, What's on Moreton Bay connects businesses and brands with an engaged audience seeking memorable experiences. 8,500+ VISITORS PER MONTH

125,000+ PAGE VIEWS ANNUALLY

3,700 SUBSCRIBERS

f

**31.2% AVERAGE OPEN RATE** 

23,500+ FACEBOOK FOLLOWERS

407,000+ FACEBOOK PAGE REACH (ORGANIC)

# CAMPAIGN PACKAGES

(EVENTS ONLY)

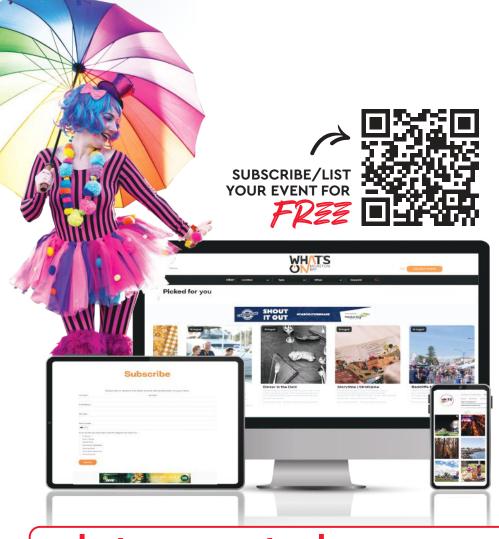
#### \$500 + GST

- Featured event listing (top position on website)
- ROS display advertising including position on home page (four week campaign)
- Weekly What's On Moreton Bay eDM display banner (one inclusion only)
- Weekly What's On Moreton Bay eDM featured event (one inclusion only)
- Boosted Facebook post promoting event (\$50 value)

## **NON-EVENT PACKAGES**



- ROS display advertising including position on home page (four week campaign)
- Weekly What's On Moreton Bay eDM display banner (one inclusion only)



### whatsonmoretonbay.com.au



Partnering with us opens the door to a diverse demographic eager to explore, engage, and embrace all that the City of Moreton Bay has to offer. Speak with us today to elevate your brand's or event's visibility with What's on Moreton Bay.

LYNDSAY LAWLER 0448 551 069 lyndsay.lawler@mbrit.com.au