

**Moreton
Daily**



**WHAT'S
ON** MORETON
BAY

MBRIT Business Directory

STARTER PACK

(available to all businesses)

\$40 per month ex GST
(invoices monthly)

BONUS

2 x General admission
tickets to Moreton Bay
Food + Wine Festival
2024 (Sunday)



**Moreton
Daily**

• Officially listed on Google News



1.4M annual page views



75K visitors per month



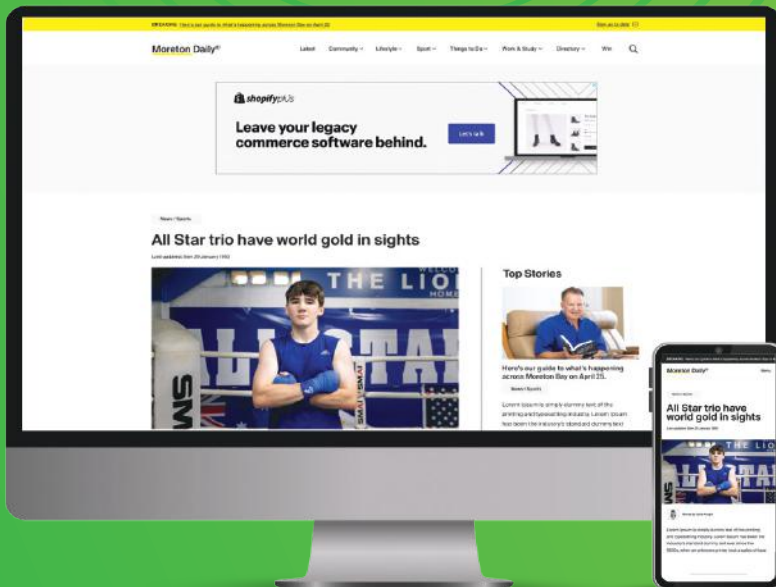
167K Facebook followers

• 12 month boosted listing on
Moreton Daily Directory

> 400 word SEO content description

> UP to 4 images

> Priority listing within business category





312K editions distributed annually



78K editions every season



1500 locations across City of Moreton Bay

• **Medium directory advert in one selected magazine**

- > Redcliffe
- > Bribie
- > Caboolture
- > Central

all four seasons in 2024



This platform launched just 12 months ago and is showing huge growth and repeat visitation



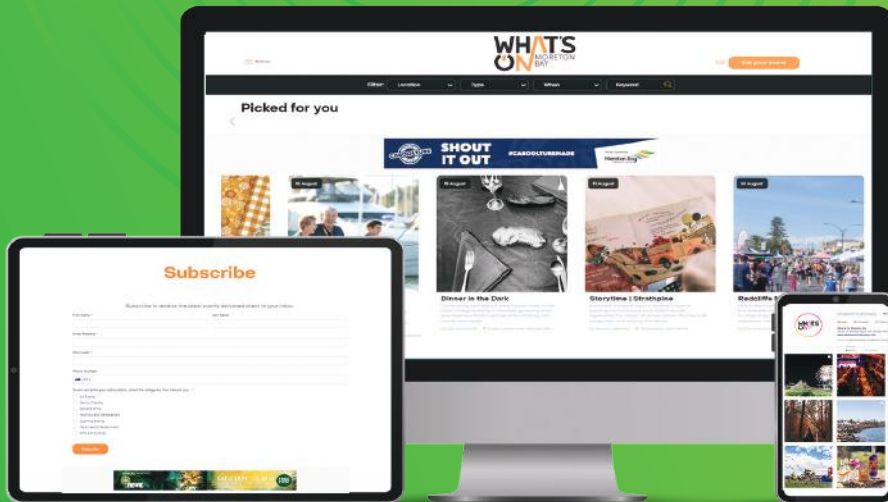
125K page views annually



8.5K visitor per month



23.5K Facebook followers



City of Moreton Bay's premier events platform offering a dynamic portal for discovering an array of captivating events and attractions.

• Community Sponsorship of “One” event for the year (select from Events Calendar)

- > Inclusion in ‘community sponsorship’ social media post in Facebook event
- > Acknowledgement in event description (website event listing and Facebook event)
- > Signage acknowledging sponsorship – displayed at event (produced by MBRIT)
- > What’s On Moreton Bay – business name listing on website sponsors page (community sponsor) for a period of 12 months
- > What’s On Moreton Bay – business profile with SEO description linked by your sponsor business listing

VISIT
Moreton Bay

the
redcliffe
peninsula



ELIGIBLE Business Packages

FREE Listing Package 2024 available to all eligible businesses

- One professionally written business listing on website (visitmoretonbay.com.au)
- Annual review of existing imagery with new imagery of business captured (at MBRIT discretion)
- Itinerary features on visitmoretonbay.com.au
- Opportunity to participate in destination marketing campaigns
- Free directory listing in 2024 Visitor Guide

Redcliffe's NEW print and online news platform available to all eligible businesses

Includes everything in Starter Pack plus

- Boost my Directory Listing Package (two options: Medium or Large)

Medium Package

\$90
per month
ex GST

Large Package

\$130
per month
ex GST