



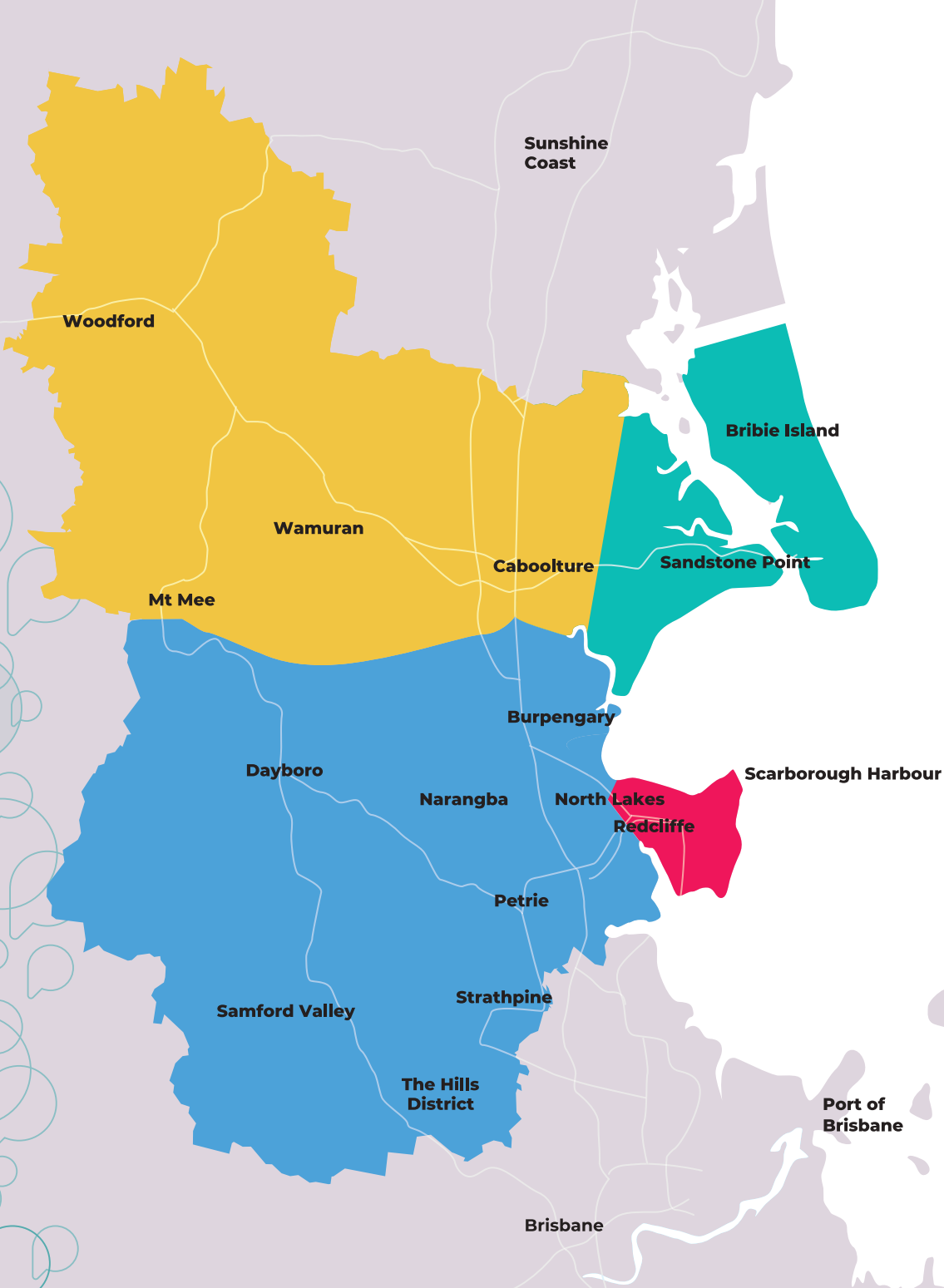
**YOUR FREE
DEDICATED PUBLICATION**
for the region



DISTRIBUTION INFORMATION

312,000 EDITIONS distributed annually across **1500 LOCATIONS**

Moreton Life is distributed right across the City of Moreton Bay, with 78,000 magazines distributed quarterly. Moreton Life is a free publication with each edition designed, produced and distributed to showcase each of the four unique precincts – Caboolture and surrounds, Bribie Island and surrounds, Redcliffe and Moreton Bay Central.



- Moreton Bay Central**
- Arana Hills
 - Bunya
 - Ferny Hills
 - Everton Hills
 - Samford Valley
 - Samford Village
 - North Lakes
 - Mango Hill
 - Griffin
 - Dakabin
 - Kallangur
 - Petrie
 - Strathpine
 - Warner
 - Lawnton
 - Bray Park
 - Joyner
 - Kurwongbah
 - Whiteside
 - Brendale
 - Albany Creek
 - Deception Bay
 - Burpengary
 - Narangba

- Caboolture and surrounds**
- Caboolture
 - Upper Caboolture
 - Elimbah
 - Morayfield
 - Bellmere
 - Waruman
 - Woodford
 - Dayboro
 - D'Aguilar

- Bribie Island and surrounds**
- Banksia Beach
 - Bellara
 - Bongaree
 - Sandstone Point
 - Woorim
 - Ningi
 - Beachmere
 - Donnybrook
 - Toorbul

- Redcliffe Peninsula**
- Redcliffe
 - Clontarf
 - Margate
 - Woody Point
 - Rothwell
 - Scarborough
 - Newport
 - Kippa-Ring

2023-24 MORETON LIFE EDITIONS

- AUTUMN EDITION** (Mar – May)
- WINTER EDITION** (Jun – Aug)
- SPRING EDITION** (Sept – Nov)
- SUMMER EDITION** (Dec – Feb)

DISTRIBUTION LOCATIONS

Moreton Life will be bulk dropped to 1500 locations across City of Moreton Bay. Locations include:

- Visitor Information Centres
- Libraries and museums
- Accommodation providers
- Tourism operators
- Destination, major and community events
- Local businesses
- Shopping centres/precincts
- Newsagencies
- Service stations
- Retirement homes
- Online via moretondaily.com.au

Display

ADVERTISING OPPORTUNITIES

COVER FEATURE

- Three-page advertorial feature on pages 4,5 and 6
- Content and images developed in partnership with the editorial team
- Available to any type of business, community group or individual
- Front cover and contents page coverline
- Front cover feature hero image (on editor approval)
- Article hosted digitally on Visit Moreton Bay website – for destination feature stories only (promoted on eDM and social media)
- Article hosted digitally on Moreton Daily website (promoted on eDM and social media)



PREMIUM FEATURE

- Three-page advertorial feature located on pages 8, 9 and 10
- Content and images developed in partnership with the editorial team
- Available to any type of business, community group or individual
- Contents page 'Kicker'
- Article hosted digitally on Visit Moreton Bay website – for destination feature stories only (promoted on eDM and social media)
- Article hosted digitally on Moreton Daily website (promoted on eDM and social media)



DOUBLE PAGE FEATURE

- Two-page advertorial feature as lead article in the section of your choosing
- Content and images developed in partnership with the editorial team
- Available to any business, community group or individual
- Contents page coverline
- Article hosted digitally on Moreton Daily website (promoted on eDM and social media)



ADVERTISING OPPORTUNITIES



BACK COVER



INSIDE FRONT COVER



INSIDE BACK COVER



FULL PAGE



HALF PAGE



QUARTER PAGE

SEE RATE CARD FOR PRICES

LOCAL Dining Guide

EAT LOCAL DINING GUIDE

- Business profile featured in the Local Dining Guide of the magazine
- Profile includes dining overview, location and contact details
- Only available to food and beverage businesses

SEE RATE CARD
FOR PRICES



RATE CARD



	Moreton Life – Redcliffe 24,000 copies (4 editions per year)		Moreton Life – Central 24,000 copies (4 editions per year)		Moreton Life – Bribie 15,000 copies (4 editions per year)		Moreton Life – Caboolture 15,000 copies (4 editions per year)	
	One Edition	Annual Package	One Edition	Annual Package	One Edition	Annual Package	One Edition	Annual Package
Cover Feature (pages 4,5 and 6) – 1 ONLY	\$1,800.00	NA	\$1,800.00	NA	\$1,350.00	NA	\$1,350.00	NA
Premium Feature (pages 8, 9 and 10) – 1 ONLY	\$1,500.00	NA	\$1,500.00	NA	\$1,125.00	NA	\$1,125.00	NA
Double Page Feature Advertorial – standard	\$1,100.00	\$4,180.00	\$1,100.00	\$4,180.00	\$825.00	\$3,135.00	\$825.00	\$3,135.00
Full Page Advertising – standard	\$695.00	\$2,640.00	\$695.00	\$2,640.00	\$520.00	\$1,975.00	\$520.00	\$1,975.00
Half Page Advertising – standard	\$450.00	\$1,710.00	\$450.00	\$1,710.00	\$340.00	\$1,295.00	\$340.00	\$1,295.00
Quarter Page Advertising – standard	\$260.00	\$980.00	\$260.00	\$980.00	\$195.00	\$740.00	\$195.00	\$740.00
PRIME Advertising Positions								
Back Cover – 1 ONLY	\$1,750.00	\$6,650.00	\$1,750.00	\$6,650.00	\$1,300.00	\$4,940.00	\$1,300.00	\$4,940.00
Inside Front Cover – 1 ONLY	\$795.00	\$3,020.00	\$795.00	\$3,020.00	\$595.00	\$2,260.00	\$595.00	\$2,260.00
Inside Back Cover – 1 ONLY	\$795.00	\$3,020.00	\$795.00	\$3,020.00	\$595.00	\$2,260.00	\$595.00	\$2,260.00
Premium Full Page – Page 7 – 1 ONLY	\$795.00	\$3,020.00	\$795.00	\$3,020.00	\$595.00	\$2,260.00	\$595.00	\$2,260.00
Local Dining – campaign inclusion	\$90.00	\$340.00	\$90.00	\$340.00	\$65.00	\$245.00	\$65.00	\$245.00

All prices are
exclusive of GST

