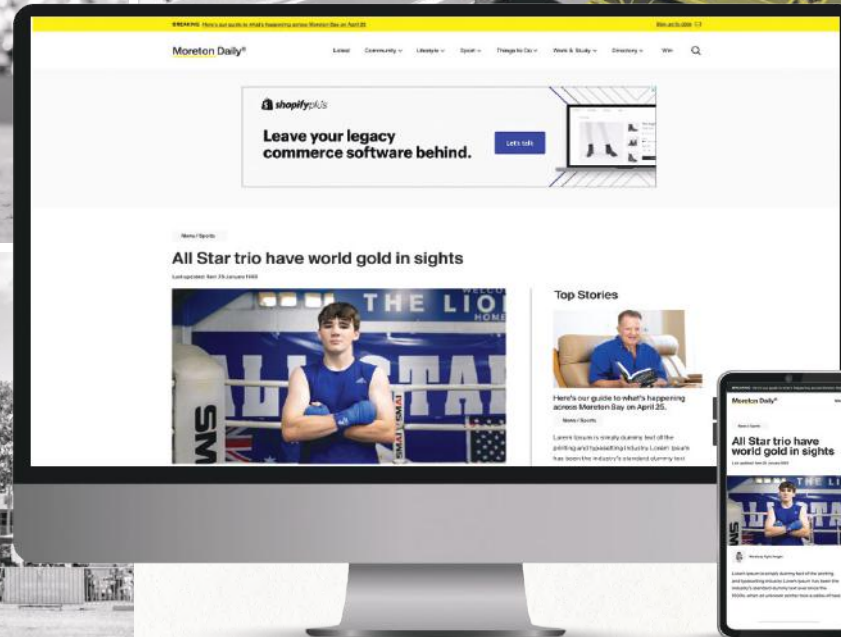
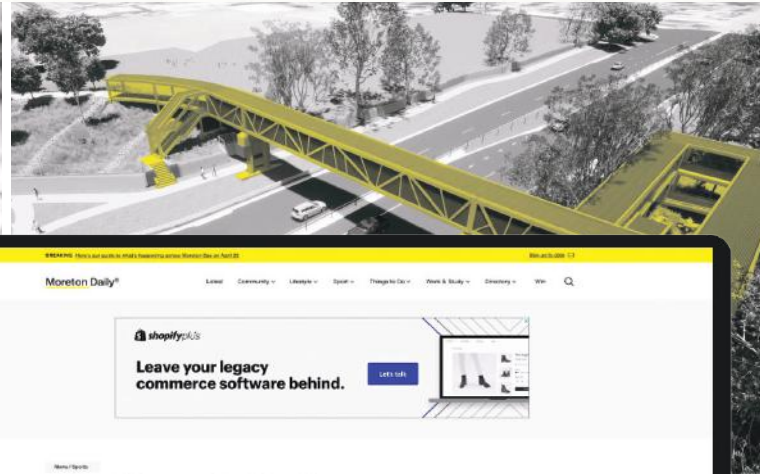


# Moreton Daily



## WEBSITE

- 1.4M page views annually
- 75,000+ visitor per month



## eDM

- 30,000+ subscribers
- 31.1% average open rate



## SOCIAL MEDIA

- 167,000+ Facebook followers
- 1.5M+ Facebook page reach
- 2,400+ Instagram followers
- 17,000+ Instagram reach

Moreton Bay's **No.1** Online Local News Platform

# ADVERTISING OPPORTUNITIES



LYNDSAY LAWLER  
 lyndsay.lawler@mbrit.com.au  
 0448 551 069

Need Moreton Daily to design your campaign artwork?

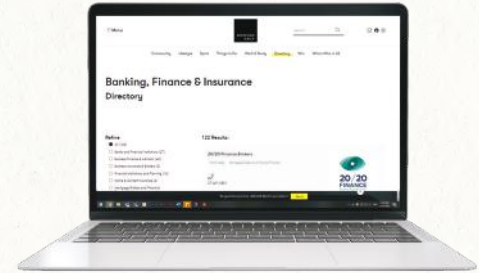
Talk to Lyndsay today

FREE

- **Standard Business Listing**  
 (Open to any business operating in City of Moreton Bay)

\$22 per month  
 ex GST

- **Premium Business Listing**  
 Up to 4 images  
 400 word SEO content description  
 Priority listing within business category



\$500 ex GST

- **Dedicated Editorial Feature**  
 Features editor works with you to create your content feature.  
 Feature advertised via Moreton Daily digital assets (at editor discretion)  
 (Provide your own imagery OR Moreton Daily can provide stock imagery if required)



Weekly \$150  
 ex GST  
 4 week campaign  
 \$500 ex GST

- **ROS Display Banner Advertising**  
 \*Bonus display banner advertisement in weekly Moreton Daily eDM

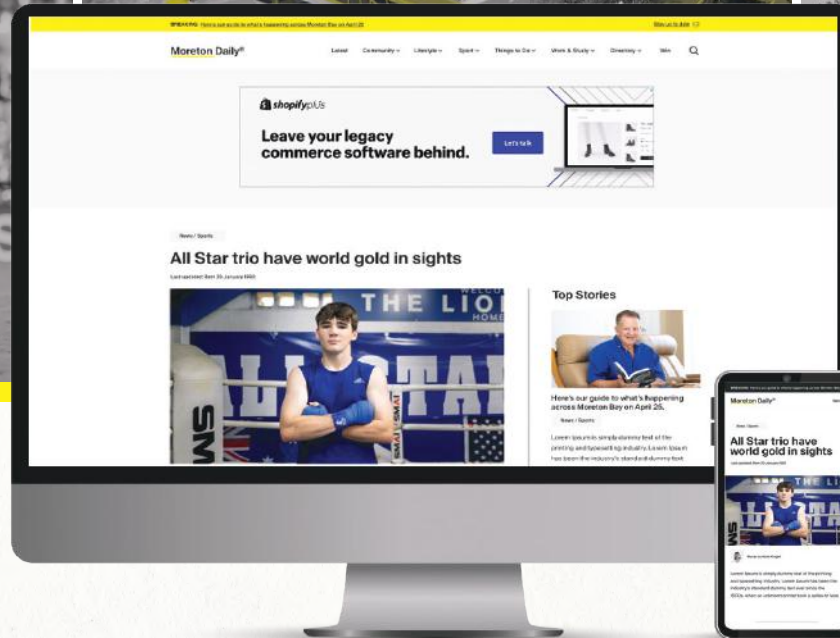


\$700 ex GST

- **Campaign Package**  
 6 x week ROS ad banner campaign  
 Social boosted post – Facebook and Instagram (includes \$50 boost)  
 eDM advert banner two weeks (top position)



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Moreton Bay's **No.1**  
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Data sourced Google analytics, Meta Insights (July 2022 to June 2023)

The good **news** you've been waiting for