




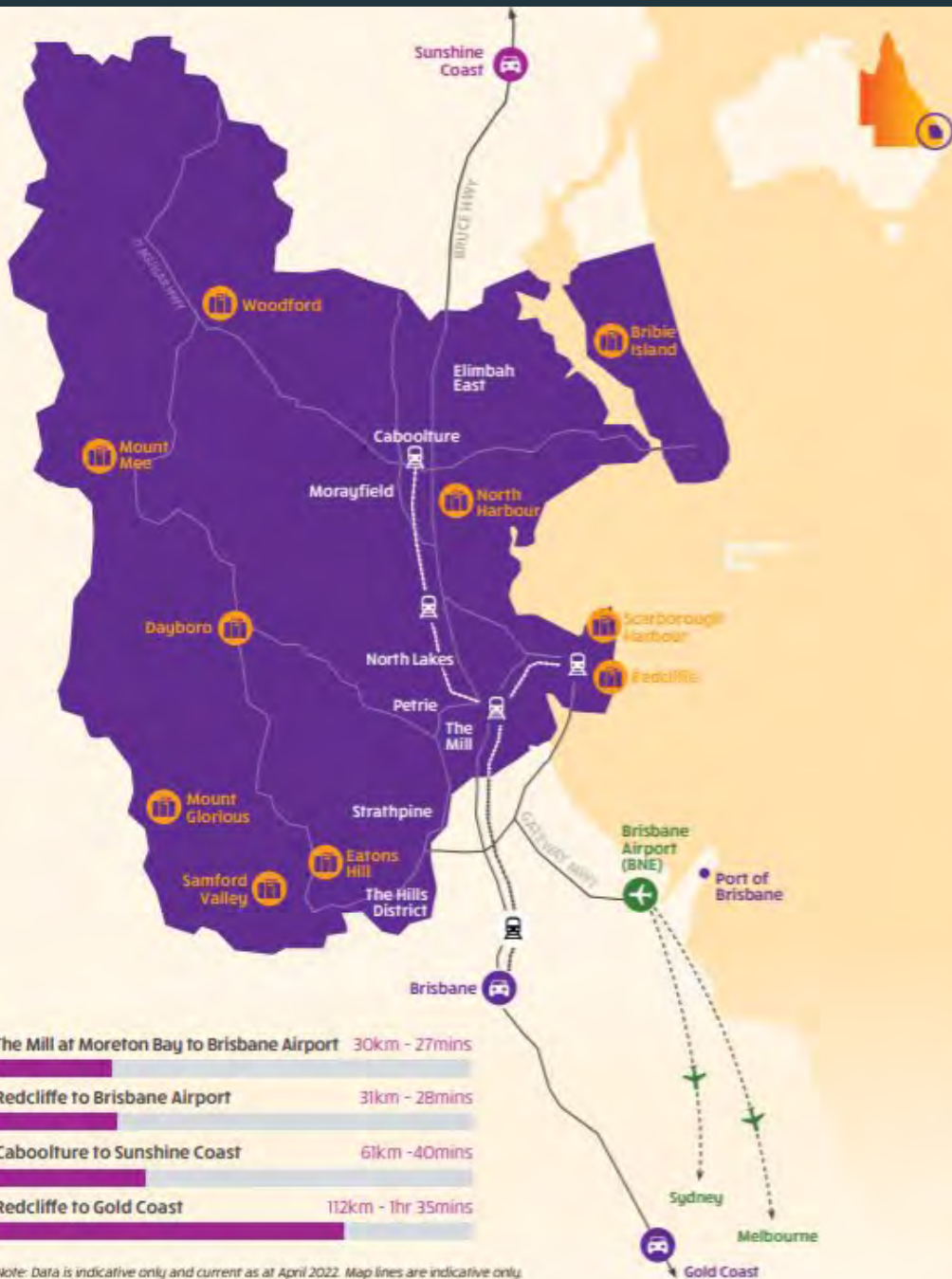
**CITY OF
MORETON BAY**

2,045 square kilometres with access
to the D'Aguiar mountain range...





...and the
iconic waters
of Moreton Bay



Nestled just north of Queensland's capital Brisbane, the Moreton Bay region is famous for its diversity of attractions, coupled with high-quality sporting facilities and a premier events calendar, which attract more annual visitors than South East Queensland's tourism mecca Noosa.



THE DOLPHINS AND MORETON DAILY STADIUM

The Dolphins will debut as the National Rugby League's (NRL's) newest team in 2023, and will be based at one of Australia's best boutique sports venues, the Moreton Daily Stadium in Redcliffe, home to a host of national contests.



SANDSTONE POINT HOTEL

Awarded Australia's best hotel of the year at the 2022 Australian Hotels Association Awards, and together with the adjacent Big4 Sandstone Point Holiday Resort that puts the region on the map.



2032 OLYMPIC AND PARALYMPIC GAMES

The proposed development of the Moreton Bay Indoor Sports Centre located at The Mill at Moreton Bay will feature a 9-court facility to cater for 7,000 spectators and is set to host Olympic boxing events.



DIVERSE CALENDAR OF 40+ ANNUAL EVENTS

The Moreton Bay region boasts events such as Woodford Folk Festival, Moreton Bay Food + Wine Festival, Redcliffe Kitefest and the Abbey Medieval Festival.



AUSTRALIA'S 5TH FASTEST GROWING REGION



300 DAYS OF SUNSHINE



2X MORE ANNUAL VISITORS THAN NOOSA

500,000
population 2023

800,000
population 2046

1,000,000
population 2053

39
median age

132,607
families

188,200
private dwellings

\$1,648
median weekly household
income

232,404
working residents



OUR MORETON BAY



**South-East
Queensland's
engine room**

**31,000
businesses**

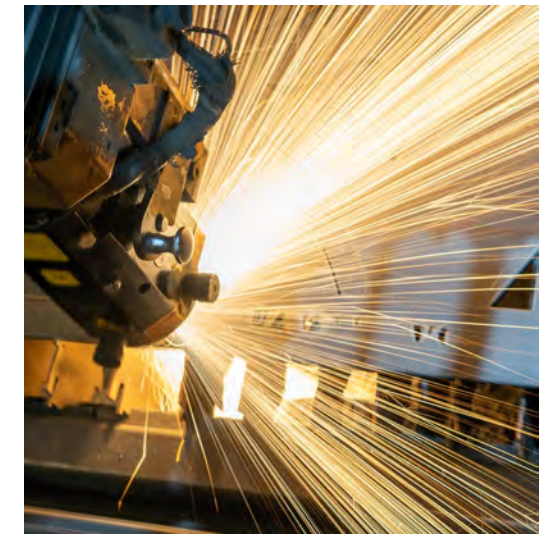
**4,000
new businesses
in 2022/23**

**\$40 billion
economy by 2041**

**\$8 billion
assets**

**\$861 million
budget 2023/24**

**\$264 million
capital works**



OUR ECONOMY

4.6 million
visitors each year

\$2 billion
annual visitor
expenditure

Almost double
visitor numbers
of Noosa

3,259
tourism businesses

13,300
industry jobs

Need 1400 hotel rooms
8 current prospects

**Eco-tourism
certification**



OUR TOURISM



AMBITIOUS ENVIRONMENTAL TARGETS



- Achieve net zero emissions for Council operations by 2039
- Maintain the current extent of 42% native vegetation cover in the region whilst accommodating population growth
- Diverting 85% of waste from landfill by 2040
- Increasing our recycling rates to 70% by 2040
- Committed to keeping our urban footprint to 25% and preserving 75% for greenspace and agriculture
- Protecting the Pumicestone Passage - our internationally recognised RAMSAR site

Polycentric City

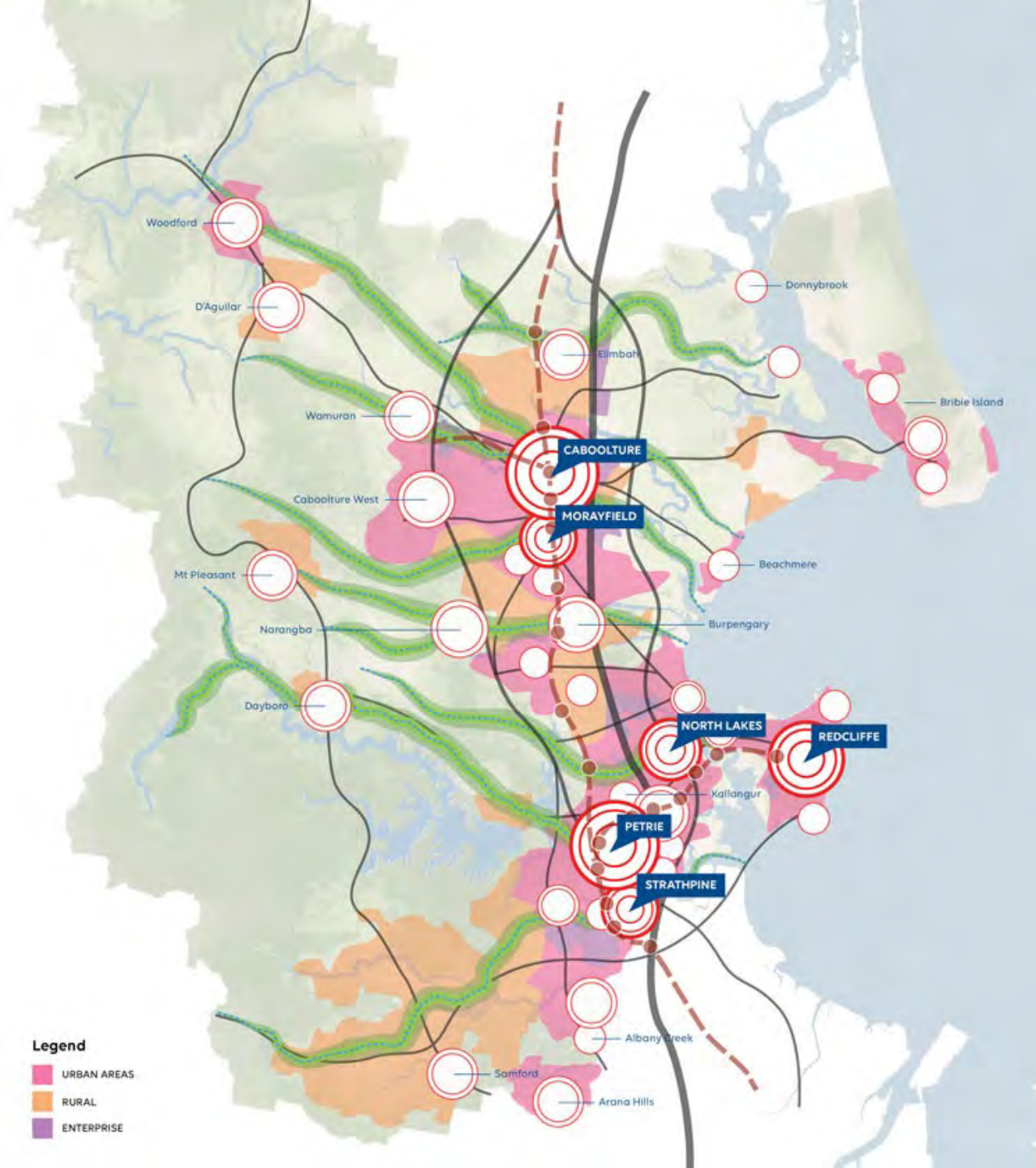
We are fortunate to have many bustling centres.

By creating stronger ties between the existing centres of our communities, through green corridors and other connections, we can develop a new kind of city.

Having many centres means we can spread jobs across our communities, so we don't create congestion by funnelling residents into a single CBD to work, unlike traditional cities

Legend

- URBAN AREAS
- RURAL
- ENTERPRISE



BERNARD SALT

LEADING DEMOGRAPHER

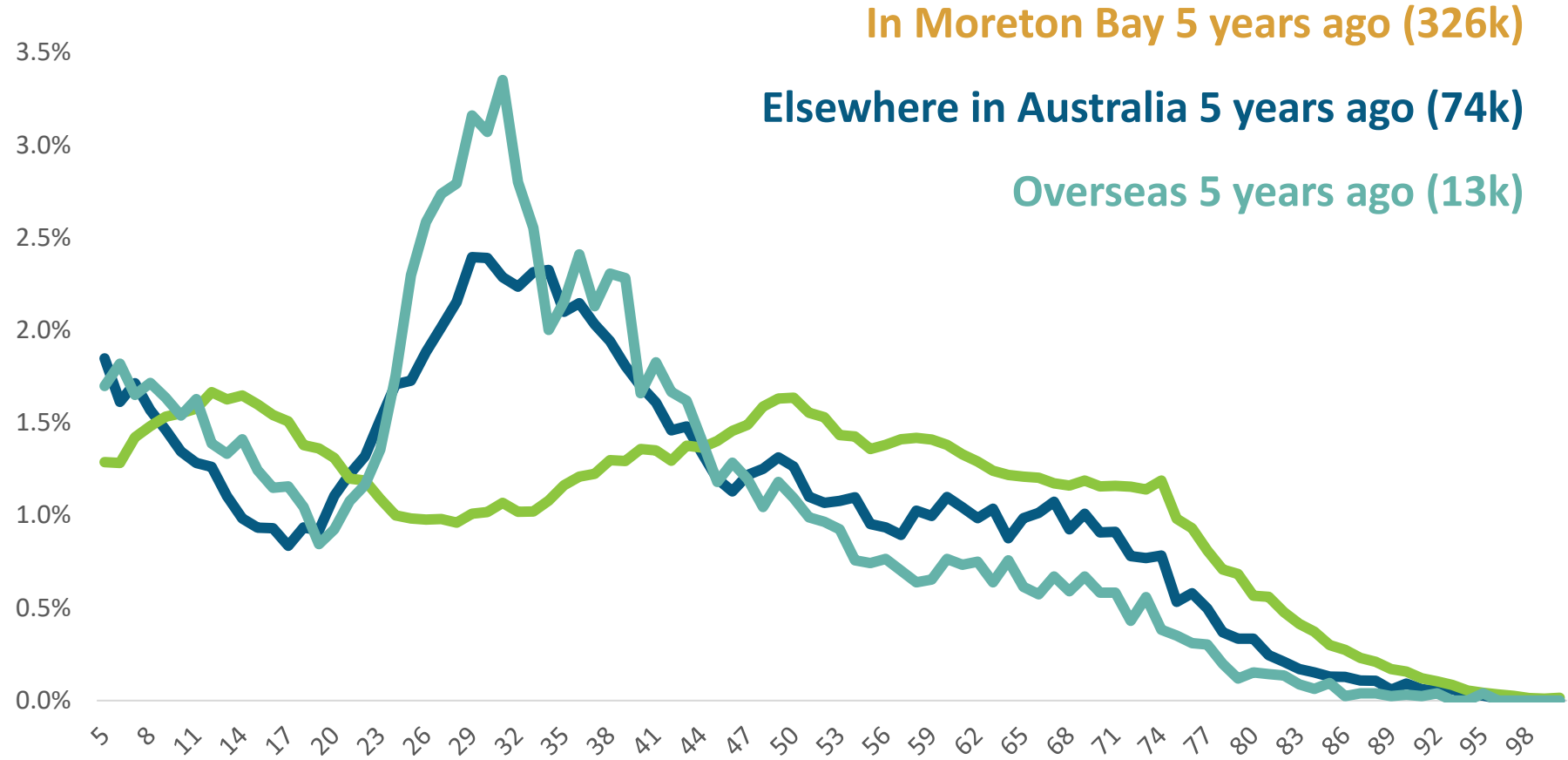
“Greater Brisbane must evolve into a city with mini - CBDs scattered across the suburbs to improve its liveability into the 2032 and beyond”

// Mini-CBDs for a decentralised Future Brisbane

- There will be more people in the **outer suburbs with the groovy inner city replicated** across middle and outer suburbia.
- We will see more demand for coffee shops and lifestyle developments outside the CBD and **millennials will want larger lifestyle homes**.
- There is a need to focus on **affordable housing** as the foundation of liveability.
- Good cities and living environments have a range of housing, social housing, affordable housing and apartment dwellings.
- Demand for family homes will increase and there will be an increased pursuit of “**lifestyle forever homes**”, meeting middle class millennials' familiarity with inner city conveniences.
- It's important for the suburban hubs to embrace a **24-hour city concept** to enliven and activate the full metropolitan area of Brisbane.

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“Moreton Bay attracts the ideal age cohort”



Age profile of Moreton Bay residents according to their place of residence 5 years ago; ABS Census 2021

Internal migrants fuel gentrification in Moreton Bay

	Qld	Moreton Bay	Long-termers	International newbies	Australian newbies
Skill level 1	32%	26%	25%	29%	31%
Skill level 2	11%	12%	12%	9%	13%
Skill level 3	14%	17%	18%	13%	16%
Skill level 4	28%	27%	28%	24%	26%
Skill level 5	16%	17%	18%	25%	14%

Moreton Bay's workforce by skill level and residency status as of ABS Census 2021



Media December 2022:

Council Waives Fees to Help Build New Social Housing

Council has waived \$220,000 in infrastructure charges and development application fees for Bric Housing, supporting their plans to build a new 18-dwelling accommodation block for people experiencing homelessness in Redcliffe...



Media July 2023:

Council Offers Its Own Land for Social, Affordable & Crisis Housing

Community Housing and special list homelessness providers will be able to lease Council owned land in Moreton Bay to build new housing developments, after a unanimous vote at today's meeting...



Vibrant Communities

City of Moreton Bay injects major investment in our liveability. This is real point of difference in terms of lifestyle compared to anywhere else in SEQ.

Moreton Bay Region Industry and Tourism Partnership:

40+ free community events
4 major tourism events

Dolphins NRL Partnership:

Community Wellbeing
Business Networking
Moreton Bay Promotion



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MORETON BAY**