**FOR IMMEDIATE RELEASE**

**Visit Moreton Bay Launches Innovative Online Booking Platform to Enhance Visitor Experience**

Visit Moreton Bay is proud to announce the launch of its state-of-the-art online booking platform, powered by Bookeasy, designed to curate and sell immersive holiday packages to visitors. The new platform aims to encourage tourists to extend their stay in the City of Moreton Bay and fully experience the diverse offerings of this beautiful destination.

Bookeasy, a global market-leading software solution originally developed for Visitor Information Centres, brings its decades of experience to provide a seamless end-to-end reservations experience for travellers.

Through this platform, tourists can conveniently book accommodation, tours, activities, events, and more, both online via the Visit Moreton Bay website and in-person at any of the Visitor Information Centres, including the MBRIT Box Office.

"We are thrilled to introduce this cutting-edge booking system to our visitors," said Natassia Wheeler, CEO of Visit Moreton Bay.

"With Bookeasy's robust capabilities and deep-rooted industry experience, we can now offer travellers a user-friendly platform to plan and book their dream holidays in the City of Moreton Bay easily."

Bookeasy's platform is backed by strong industry partnerships with leading tourism distribution systems, enabling real-time bookings for various tourism products.

Whether tourists seek a relaxing beachside retreat, thrilling adventures in the hinterland, or a cultural exploration, the platform caters to every traveller's interests and preferences.

"By harnessing Bookeasy's technology, we can showcase the diversity and uniqueness of our region's offerings more effectively," added Natassia.

"Our aim is to encourage visitors to extend their stays, immerse themselves in the local experiences, and create lasting memories."

"We are excited about the launch of Bookeasy on Visit Moreton Bay, a game-changer for Maiala Park Lodge as an accommodation provider," says Lucy Thompson, General Manager, Maiala Park Lodge.

"This booking system empowers us to partner with other local operators to pull together multi-provider packages that will connect directly with visitors, offering them a seamless and convenient way to book their stay in the City of Moreton Bay."

"We look forward to welcoming visitors and providing them with unforgettable experiences at our beautiful lodge."

Key features of the Bookeasy-powered platform include:

**Real-time Bookings:** Tourists can make instant reservations for accommodations, tours, activities, and events, ensuring a hassle-free planning process.

**Configurable Product Supply:** The platform offers a wide array of customizable holiday packages, catering to different interests and budgets.

**Seamless Visitor Servicing Tools:** Bookeasy's advanced tools empower Visitor Information Centres to provide exceptional service and personalized recommendations.

**Centralized Reservations Management:** A sophisticated centralized system ensures smooth coordination and efficient management of bookings.

The City of Moreton Bay boasts stunning coastal landscapes, vibrant culture, and an abundance of outdoor activities. With this new booking platform, Visit Moreton Bay aims to inspire travellers to explore and extend their stay, unlocking the region's hidden gems and creating unforgettable experiences.

To begin curating your Moreton Bay adventure, visit the official Visit Moreton Bay website at www.visitmoretonbay.com or head to any of the Visitor Information Centres, including the MBRIT Box Office.

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**About Visit Moreton Bay:**

Visit Moreton Bay is the official tourism organisation promoting the City of Moreton Bay as a premier travel destination. With its stunning natural beauty, vibrant communities, and diverse experiences, the region offers something for every traveller. To learn more, visit www.visitmoretonbay.com.

**About Bookeasy:**

Bookeasy is a global market-leading software solution for the tourism industry. Originating as a tool for Visitor Information Centres, Bookeasy has evolved into a comprehensive bookings management platform for various tourism products. With a focus on real-time bookings and advanced visitor servicing tools, Bookeasy continues to provide innovative solutions for destinations worldwide. To learn more, visit www.bookeasy.com.