

FOR IMMEDIATE RELEASE

Superstar Headline Act Emma Memma to Grace the Skies at the 2024 Redcliffe KiteFest

The skies above Pelican Park, Clontarf, will be adorned with colour and excitement on September 14 and 15, as the highly anticipated 2024 Redcliffe KiteFest takes flight. Celebrating its 29th year, this iconic event on the beautiful Redcliffe Peninsula promises a weekend of exhilarating kite displays, entertainment, and family fun.

A highlight of this year's festival is the announcement of the headline act, the mesmerizing Emma Memma, who will grace the main stage with an incredible children's show guaranteed to have the kids dancing. Emma Memma's debut album recently won the Best Children's Album at the 2023 ARIA Awards!

In addition to Emma Memma's performances, attendees can look forward to a myriad of activities, including international and domestic kite flying displays, children's shows, carnival rides, food stalls offering delicious culinary delights, and market stalls showcasing unique crafts and wares.

As the countdown begins for another eagerly awaited Redcliffe KiteFest, City of Moreton Bay Mayor Peter Flannery highlighted the importance of this signature event to the community.

"Redcliffe KiteFest not only generates a considerable economic contribution for the City of Moreton Bay, but stands as a beacon of joy and family fun for both locals and visitors alike.

"Each year, it draws in more and more residents and tourists to experience the wonders of the Moreton Bay and is a highlight of Council's commitment to providing enriching, family-friendly events and fostering a vibrant community spirit."

Natassia Wheeler, CEO of Moreton Bay Region Industry & Tourism, emphasised the significant economic impact of the Redcliffe KiteFest for the region.

"The Redcliffe KiteFest in the City of Moreton Bay is Australia's premier kite event and draws visitation from not just domestic but also international markets such as India and China. After 28 years, it continues to grow and generate significant economic contribution to the local economy with this year expecting to be over \$4 million."

“The Redcliffe KiteFest is an integral part of Tourism and Events Queensland It’s Live! in Queensland calendar, showcasing the tremendous appeal it holds for the local community and tourists.”

Don't miss your chance to be part of this iconic event that showcases the natural beauty and community spirit of the City of Moreton Bay. Mark your calendars for September 14 and 15 and join us at Pelican Park for a weekend of high-flying excitement at the 2024 Redcliffe KiteFest.

Redcliffe KiteFest is proudly supported by Major Sponsor City of Moreton Bay and delivered by Moreton Bay Region Industry & Tourism (MBRIT).

For more information and to purchase tickets, visit www.redcliffekitefest.com.au.

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For media enquiries please contact:

Luke Steers

GM Corporate & Community Marketing

Moreton Bay Region Industry & Tourism

luke.steers@mbrit.com.au

0449 745 992

About Moreton Bay Region Industry & Tourism (MBRIT)

Moreton Bay Region Industry and Tourism (MBRIT) is the official Local Tourism Organisation (LTO) for the City of Moreton Bay. MBRIT is committed to delivering and supporting community initiatives, and promoting the City of Moreton Bay as an enviable and attractive destination.