Media Release



FOR IMMEDIATE RELEASE

Samantha Jade to headline an explosion of colour, music and dance at Moreton Bay PrideFest

ARIA award-winning singer, Logie nominated actress and Dancing With The Stars competitor, Samantha Jade will headline Moreton Bay's biggest LGBTIQA+ celebration, PrideFest.

Held on Saturday, 8 June 2024 at Strathpine, Moreton Bay PrideFest will coincide with World Pride Month and celebrate the region's growing LGBTQIA+ community.

Jade, a former X Factor Australia winner will be joined on stage by Australian drag artist, entertainer and producer, Art Simone and international drag performer, Kween Kong, who have both appeared in RuPaul's Drag Race Down Under.

City of Moreton Bay Mayor Peter Flannery said Moreton Bay is striving to be a place where everyone feels accepted and included for who they are.

"At Council, we know our communities are as diverse as our landscapes."

"We want Moreton Bay to be a place where people can come together proudly, where they can freely participate and celebrate their unique selves.

"Council is proud to host Moreton Bay's second PrideFest in June.

"This is a community celebration, so we hope to see a broad cross-section from our whole community turning out to not only support our LGBTQIA+ community but also enjoy a stellar line-up of superstar performers," Cr Flannery said.

Moreton Bay Region Industry & Tourism CEO, Tash Wheeler said PrideFest will be an explosion of colour, music, dance, and comedy.

"The event will empower current and future generations to be their true selves and feel accepted and proud of who they are, regardless of their gender identify or sexuality," Ms Wheeler said.

"Moreton Bay PrideFest has a vision to make the region a happier, healthier, safer and more culturally rich and diverse place for the LGBTQIA+ community. PrideFest is at the heart of this dream.

"Importantly, PrideFest will highlight the support services and networks available to the LGBTQIA+ community throughout Moreton Bay











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"Our amazing headlining artists, Samantha Jade, Art Simone and Kween Kong will also be supported by some of Australia's brightest emerging performers, including Harry K and Fluffy All Stars, who will take over three stages of entertainment."

Tickets are on sale now.

Moreton Bay PrideFest is presented by City of Moreton Bay and delivered by Moreton Bay Region Industry & Tourism.

Images:

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Media:

For additional information or to arrange an interview with Moreton Bay Region Industry & Tourism CEO, Tash Wheeler or Samantha Jade, please contact:

EVENT DETAILS

Date: June 8, 2024

Time: 1pm – 9pm

Location: Pine Rivers Park, Strathpine

ENDS

For additional information or to arrange an interview with Moreton Bay Region Industry & Tourism CEO, Tash Wheeler or Samantha Jade, please contact:

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About Moreton Bay Region Industry & Tourism (MBRIT)

Moreton Bay Region Industry and Tourism (MBRIT) is the official Local Tourism Organisation (LTO) for the City of Moreton Bay. MBRIT is committed to delivering and supporting community initiatives and promoting the City of Moreton Bay as an enviable and attractive destination.

About Visit Moreton Bay:

Visit Moreton Bay is the official destination brand promoting the City of Moreton Bay as a premier travel destination. With its stunning natural beauty, vibrant communities, and diverse experiences, the region offers something for every traveler.









