Media Release



FOR IMMEDIATE RELEASE

Innovations Day: Showcase and Pitch Innovative Products and Solutions

Innovate Moreton Bay is excited to announce that Expressions of Interest for are open for City of Moreton Bay 2024 Innovations Day, offering an opportunity for local businesses to showcase and pitch their innovative products and solutions.

This event will provide cutting-edge and advanced manufacturing solutions in the City of Moreton Bay. Innovations Day offers an opportunity to present to a distinguished audience, including key decision-makers.

Innovations Day emphasises the region's commitment to fostering growth, collaboration, and technological advancements.

Local businesses are invited to highlight their products and solutions, putting the spotlight on the ingenuity within the City of Moreton Bay.

Local businesses interested in being a part of the 2024 Innovations Day are encouraged to submit their Expressions of Interest.

City of Moreton Bay Mayor Peter Flannery said Innovations Day was an incredible initiative which would fuel local innovation.

"Innovations Day is a testament to the vibrant spirit of innovation within our community.

"We invite local businesses to seize this opportunity, showcase their groundbreaking solutions, and connect with decision-makers who can help propel their ideas to new heights," said Mayor Flannery.

Moreton Bay Region Industry & Tourism CEO, Natassia Wheeler encourages local businesses to take advantage of this opportunity.

"Innovate Moreton Bay exists to support our region's start-ups and scale-ups, and Innovations Day is the perfect opportunity to connect with our growing innovation ecosystem, and gain valuable exposure for your product or solution."

Moreton Bay











To submit your Expression of Interest, please visit www.innovatemoretonbay.com.au. The deadline for submissions is **30 April, 2024**.

Moreton Bay Innovations Day is proudly brought to you by City of Moreton Bay and delivered by Moreton Bay Region Industry & Tourism.

Innovations Day is part of a suite of innovation programs being delivered via Innovate Moreton Bay, as part of City of Moreton Bay's commitment to the Regional Economic Development Strategy (REDS) which includes the objective of becoming a top ten regional innovation hub. For more information about Council's innovation programs see: www.moretonbay.qld.gov.au/innovation

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For further information, please contact: Luke Steers GM Corporate & Community Marketing Moreton Bay Region Industry & Tourism <u>luke.steers@mbrit.com.au</u> 0449 745 992

About Moreton Bay Region Industry & Tourism (MBRIT)

Moreton Bay Region Industry & Tourism (MBRIT) is the local tourism organisation for the City of Moreton Bay. MBRIT is committed to promoting and supporting the region's tourism industry to maximize visitor experiences and economic growth. To learn more or to connect visit <u>www.mbrit.com.au</u>

About Innovate Moreton Bay

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City of Moreton Bay with Moreton Bay Region Industry & Tourism (MBRIT) have partnered to provide specialist innovation and growth services to foster the region's entrepreneurial spirit, under the revised <u>Innovate Moreton Bay</u> program.

Supporting the region's start-ups, scale-ups and providing access to resources will enable locals, including our youth, to prosper and build the capability to compete successfully in global markets.







