

THE AGENCY ALTERNATIVE

Real People, Right Solutions

We established The Agency Alternative to solve a serious problem. A client was becoming frustrated in their marketing, because they were expected to speak to the website developer, write the content, find the right images, have posts for social media as well as organise, coordinate and coerce all the services necessary.

What they realised, was they couldn't do it all and needed help.

Much like the Building Site Manager, whose role it is to coordinate all the trades necessary to build your house, The Agency Alternative provides the same service – to build your business success.

How we work...

Upon reaching out to us, our first step is determining the right strategy/strategies so you have a greater success of achieving your goals. Once agreed, we bring on your team which can consist of 2 or 5 service experts, who work with you to implement the solution. This is Team Focus, rather than individuality. Through the process you are supported, educated and guided so you gain confidence in what is being completed. Once your ideal solution has been achieved you have options relating to management and maintenance.

So, rather than paying for an agency at agency prices or paying one person to provide all services only to achieve nothing, we bring together the right expertise as and when needed. With 15+ experts covering business planning and strategy development through to branding and graphics, website design and content management, our team are business owners in their own right, who work for your benefit to implement the agreed holistic fit-for-purpose solution with you.

Establishing the right people, with the right solution within the right time frame, for you, is our only objective.



Andrea Anderson
Chief Ideas Specialist

M: 0401 094 400

E: admin@yourmarketingmachines.com.au

[andrea-anderson-7381706](#)

[CoffeeWithAndrea](#)



yourmarketingmachines.com.au

We established Your Marketing Machines in 2015 after working for a large marketing solutions company based in Australia. The strategies being implemented were Out Of This World, where businesses were achieving 1000% increase in qualified generated leads, and sales turnover reaching just as high. Business was booming!

However, on the flip side, we saw businesses being sent into massive meltdown as they weren't fully equipped to handle these increases. Their solution – switch off their marketing until they had dealt with the new business.

We realised that for marketing to succeed long term, solutions need to be unique to the client, holistic in approach and sustainable in management. Without it you would continue to experience the Marketing Death Trap - peaks and troughs of failure and success.

Our Vision For You... Ideas to Ignite Your Business Business is a game we love to play and play well. After 25 years in coaching, mentoring, business ownership and talking with business owners every day, we know that for YOUR business to succeed you need a solution fit-for-purpose for you. The way you operate is unique, the combination of challenges you experience is unique, so why let your solution be the same cookie cutter approach as everyone else.

The Marketing Blueprint is designed to support, guide and assist you in the creation of your own Marketing Game Plan. Much like a board game, The Marketing Blueprint gives you the confidence to identify where you next step SHOULD be in your marketing and provide avenues for you to discover this.

Don't fit into anyone else's Proverbial Box, take control of your marketing and discover how incredible your business can become.



BLUEPRINT

Book your 15 minute no obligation marketing session today to see if your marketing is making you money or losing you money!

<https://calendly.com/yourmarketingmachines/tellmeaboutyourbusiness>

Here are some of the businesses which are part of the Agency Alternative



Book your 15 minute no obligation marketing session today to see if your marketing is making you money or losing you money!

<https://calendly.com/yourmarketingmachines/tellmeaboutyourbusiness>

