

FOR IMMEDIATE RELEASE

Tickets on Sale Now for Moreton Bay's Biggest LGBTIQA+ Celebration

It's the news that the LGBTIQA+ community and their allies have been waiting for. Back by popular demand after a glittering debut, Moreton Bay's biggest LGBTIQA+ celebration is set to return and promises to paint the city rainbow.

With a vision to make Moreton Bay a happier, healthier, safer, and more culturally rich and diverse place for the LGBTIQA+ community, Moreton Bay will again come alive with rainbow flags, glitter and all things fabulous, for the second annual Moreton Bay PrideFest, hosted during World Pride Month on June 8 at Pine Rivers Park.

The 2024 program promises to slay, with the highly anticipated release of the first program announced, which gives a taste of all the fabulousness in store, including three stages of entertainment, the return of Rollabae Skate Rink, One Love Zone featuring community organisations and support services, Slay Lane Markets, as well as a continued focus on accessibility and inclusion with a Quiet Zone.

Mayor Peter Flannery said the City of Moreton Bay prides itself on inclusivity, community, and accessibility.

"This is what people look for in a place to call home, and we're proud to say that Moreton Bay delivers on this promise. Moreton Bay PrideFest is more than a celebration, it's our community's powerful statement of unity and pride."

Moreton Bay Region Industry & Tourism CEO Natassia Wheeler says the 2024 PrideFest program has been built around the community's feedback and will highlight Moreton Bay as a leading destination for gay-friendly travel.

"This return, sparked by the overwhelming success of the first PrideFest, promises to be an even more colourful and inclusive event. Feedback from festivalgoers was overwhelmingly positive, with many proclaiming it as the best Pride event they had attended, particularly in Queensland," said Wheeler.

"We're confident that PrideFest will become a key event on the Australian World Pride calendar that draws visitors from across the nation and beyond."

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Not wanting to give away all the juicy secrets at once, a second program drop will be released on February 27 at 10am, revealing the highly anticipated Main Stage headliners, and some extra special surprises.

Tickets are on sale now and include never-seen-before pricing on General Admission tickets and family discounts, all in the name of inclusivity and love. The VIP package is also back, serving up an up-close-and-personal moment with the Main Stage for those wanting to add a little extra sparkle to their PrideFest experience.

Program information and tickets are on sale now via moretonbaypridefest.com.au.

Moreton Bay PrideFest is organised by Moreton Bay Region Industry & Tourism on behalf of the City of Moreton Bay.

The event is supported by corporate sponsors with UniSC, Dynamic Bradview Roofing, Moreton Bay Food + Wine Festival, Carer Gateway – Wellways Australia, Matchsticks Marketing Agency and QNews already jumping onboard for 2024.

EVENT DETAILS

Date: June 8, 2024

Time: 1pm – 9pm

Location: Pine Rivers Park, Strathpine

ENDS

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About Moreton Bay Region Industry & Tourism (MBRIT)

Moreton Bay Region Industry and Tourism (MBRIT) is the official Local Tourism Organisation (LTO) for the City of Moreton Bay. MBRIT is committed to delivering and supporting community initiatives and promoting the City of Moreton Bay as an enviable and attractive destination.

About Visit Moreton Bay:

Visit Moreton Bay is the official destination brand promoting the City of Moreton Bay as a premier travel destination. With its stunning natural beauty, vibrant communities, and diverse experiences, the region offers something for every traveler.