



TRADE SPECIALIST – JOIN THE FUTURE OF TOURISM IN MORETON BAY

Location: Office-based in the beautiful Moreton Bay region, Queensland

Position Type: Full-time

Applications Close: 2 May 2025

Are you ready to make waves in destination marketing and trade development? This is your opportunity to collaborate with one of Queensland's most dynamic regions and contribute to shaping its global presence.

About Us:

Moreton Bay Region Industry and Tourism (MBRIT) is the official destination management organisation for the Moreton Bay region. We're dedicated to growing the visitor economy through innovative destination marketing, strong industry support, and impactful partnerships across the tourism sector.

About the Role:

We're on the hunt for a dynamic Trade Specialist to lead the charge in positioning Moreton Bay as a must-visit destination for domestic and international markets. You'll build relationships with key trade partners, support local operators to become export-ready, and deliver high-impact campaigns alongside our amazing partners at Tourism and Events Queensland, Tourism Australia, and Brisbane Economic Development Agency.

If you're passionate about tourism, understand the power of the trade network, and are ready to promote a region bursting with nature, culture, adventure, and charm — we want to hear from you!

What You'll Be Doing:

- ✓ Building and nurturing partnerships with ITOs, wholesalers, OTAs, and travel agents
- ✓ Representing Moreton Bay at trade shows and missions
- ✓ Guiding local operators to become trade-ready
- ✓ Delivering co-op marketing campaigns and product famils
- ✓ Supporting contracting and onboarding into global distribution
- ✓ Tracking trade trends and reporting market insights
- ✓ Leading with passion and promoting experiences that truly stand out

433 Elizabeth Ave, Kippa-Ring 4021 | (07) 3453 1400 | mbrit.com.au





What You Bring:

Over five years of experience in the tourism industry, with proven success working with distribution partners such as inbound tour operators, wholesalers, and OTAs. You have a strong understanding of Australia's tourism framework at the national, state, and regional levels, along with excellent presentation, communication, and project management skills. Flexibility to travel both domestically and internationally is essential. Bonus points if you have knowledge of the Moreton Bay region or experience in international market and export-ready product development.

Ready to apply?

Send your **resume** and **cover letter** outlining your experience with trade distribution to:

Suzy Bohan – suzy.bohan@mbrit.com.au

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VISIT
Moreton Bay

**WHAT'S
ON**
MORETON
BAY

MORETON BAY
**BUSINESS &
INNOVATION**
AWARDS

Redcliffe
Kite Fest

JETTY2
JETTY
WATSON & PUN RING